

UN-GGIM: Americas, Third Session

Private Sector Network (PSN) of United Nations Global Geospatial Information Management (UN- GGIM)

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UN-GGIM

United Nations Committee of Experts on
Global Geospatial Information Management

Positioning geospatial information to address global challenges

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Presentation Outline

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Background

- From its inception UN-GGIM has recognized the integral role of academic, research, professional and private sector stakeholders in achieving its goals of promoting the global use of geospatial information for evidence-based decision making, and in support of UN Sustainable Development Goals.
- The 2016 Progress Report towards the Sustainable Development Goals (E/2016/75) specifically noted that new data sources and technologies for data collection will need to be explored, including through partnerships with civil society, the private sector and academia.



Establishment

- At the sixth session, convened in New York in August 2016, the Committee of Experts discussed the proposal to endorse the establishment of the UN-GGIM Academic and Private Sector Networks.
- In making decision 6/101 the Committee of Experts, noting that the 2030 Agenda calls for stronger public-private partnerships in order for new data sources and technologies to be harnessed, agreed to the establishment of the Academic Network and the Private Sector Network (E/C.20/2016/15).



Vision

- An active Private Sector Network (PSN) of representatives working in a mutually beneficial collaboration with the members of UN-GGIM to play a leading role in setting the agenda for the development of global geospatial information and to promote its use to address key global challenges, enable citizen services and support the initiatives of the United Nations, particularly the global development agenda.



Purpose

- It is recognized that whilst the formal membership of UN-GGIM is limited to Member States, the delivery of global geospatial solutions can only be achieved through the collaboration of all sectors of the industry including, government, science and technology, research and academia, and the private sector.
- This Private Sector Network (PSN) is intended to facilitate a direct connection and communication for the private sector to work with Member States towards achieving success in global geospatial initiatives.



Guiding Principles

1. UNGGIM-PSN is an integral part of UN-GGIM stakeholders and shall mobilise resources and knowledge for serving the larger societal and public good;
2. UNGGIM-PSN shall involve, engage and represent the entire spectrum of geospatial and associated companies, including small and medium enterprises and associated industry associations, and extend UN-GGIM outreach to a larger network of private companies, while maintaining the dignity and spirit of service to society;



Guiding Principles

3. UNGGIM-PSN shall represent a spirit of interdependence and reliance of publicprivate partnership and shall encourage collaboration and align itself with the values and purpose of commonality and cohesiveness of UN-GGIM;
4. UNGGIM-PSN shall be an interface between geospatial information agencies and end user communities and evolve a knowledge pool offering case studies, practical evidences, and best practices. It shall develop and demonstrate the value of geospatial information to non-conventional user communities; and
5. UNGGIM-PSN shall engage and collaborate with UN-GGIM regional groups and contribute through its participation in committees at the global and regional levels.



Initial Structure

- A proposed initial structure is as follows:
 - 1. Sanjay Kumar, CEO – Geospatial Media (elected by members as Chair).
 - 2. Denise McKenzie, Executive Director, OGC (elected by members as Vice Chair - Secretariat).
 - 3. Open Geospatial Consortium (nominated by members as PSN Secretariat).
 - 4. Co-chairs for Regional Groups of UN-GGIM to be elected from respective regions.
 - 5. Representatives to be nominated for different working committees.
- Detailed plan of action to be prepared post approval of the ToR.



Proposed Approach

- propose a Co-chair for UN-GGIM Americas PSN
- To establish a task force for the PSN-Americas with representative from the Americas.
- During LAGF 2017 in April in Chile report on the progress of the network.



Participation

- Participation in the PSN will be free and open globally to all private sector organisations and related industry associations, and will enable such entities to contribute to and expand the global policy capabilities to develop the tools and services to enable geospatial information to be mainstreamed within and across countries.



Next Steps

- A press release is scheduled for next week to promote the PSN this will include a call for participation.
- There will be a meeting of the PSN at the Policy and Legal Frameworks UNGGIM meeting in Malaysia, October 17th at 6pm.
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Be informed

- Twitter @GGIM_PSN
- www.opengeospatial.org/UNGGIM_PSN
- Subscribe to mailing list at
 - <https://lists.opengeospatial/mailman/listinfo/ggim-psn>
- Contact the PSN Chair Sanjay Kumar at unggim.psn@gmail.com





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UNITED NATIONS
COMMITTEE OF EXPERTS ON
GLOBAL GEOSPATIAL
INFORMATION MANAGEMENT

**THANK YOU
FOR YOUR ATTENTION**

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